



A.B.A.T.E. of Arizona, Inc.
7000 N. 16th St., Ste. 120, #434
Phoenix, AZ 85020



VENDOR INVITATION

Event: 31st Annual Too Broke for Sturgis 2022
Location: Mormon Lake Lodge Campgrounds and Arena
Date: June 9th – 12th, 2022

***WE WANT YOU!!!** We feel your products are what our attendees like to purchase. Don't miss this opportunity to sell your products, make connections with potential customers, and have a great time!*

The **31st Annual TOO BROKE FOR STURGIS** (TBFS) www.toobrokeforsturgis.com or www.facebook.com/toobrokeforsturgis motorcycle rally will be held for the 20th year running at Mormon Lake Lodge dry campgrounds and arena, June 9th to 12th, 2022. TBFS is the annual fund-raiser event benefiting A.B.A.T.E. of Arizona, AZ's largest motorcycle-rights organization, focused on protecting motorcyclists' rights, increasing public awareness of motorcycles, and promoting rider safety. This event draws approximately 1500 motorcycle enthusiasts from all over the country. It's 4-days of camping and socializing, featuring live music Thursday, Friday and Saturday nights, *a poker walk with 4 stops at strategic premier vendor booths, so attendees are sure to go by your booth*, raffles, people games, motorcycle games, bike show, tattoo contest, beard/moustache contest, and Miss Too Broke for Sturgis contest. This all adult (18-year and older) event goes on, rain or shine.

Vendors traditionally donate 2 gifts for the Miss Too Broke for Sturgis contest. One gift is for the winner and one gift is for the runner-up. I encourage you to include your business card with your gifts, so the ladies know who to thank. They are our ambassadors to promote A.B.A.T.E. of AZ and the event throughout the upcoming year.

There is no additional charge for tent camping on the event grounds. However, if you want hookups, you need to rent a site at Mormon Lake Lodge RV Park located adjacent to the event grounds. Mormon Lake Lodge also has cabins available to rent. Contact Mormon Lake Lodge a.s.a.p. for RV Park or cabin availability, pricing, and reservations by calling 928-354-2227.

Vendor Packets include the Vendor Application and Contract, booth prices, benefits, i.e.: electricity, over-night professional security & event passes. The packet gives you two options to pre-pay for your booth space, the preferred method, which guarantees a booth space.

Your Retail Vendor packet is attached to this email.

Looking forward to hearing from you,

Joe Silk

Joe Silk

TBFS2022 Event Chairman

Mobile: (480) 628-8598

Email: miterangers@msn.com

Website: www.toobrokeforsturgis.com

Facebook: www.facebook.com/toobrokeforsturgis



A.B.A.T.E. of Arizona, Inc.
Event: Too Broke For Sturgis
Date: June 9 - 12, 2022

RETAIL VENDOR APPLICATION AND CONTRACT

VENDOR CONTACT INFORMATION:

Business Name: _____
 Contact Name: _____
 Mailing Address: _____
 Phone Number: _____
 Email: _____

TYPE OF RETAIL SERVICES / MERCHANDISE:

Vendor agrees to sell the type of items listed below:

Vendor agrees to donate two gifts to A.B.A.T.E. OF ARIZONA for the Miss Too Broke for Sturgis contest.

FEES: (Check all that apply) Food trucks are charged as 10 x 20 booth, \$300.00 each.

<u>QUANTITY</u>	<u>DESCRIPTION</u>	<u>FEE</u>
<input type="checkbox"/> _____	BASE FEE: 10 x 10 Booth (electricity included); includes 2 passes	\$200.00 / each
<input type="checkbox"/> _____	10 x 20 Booth (electricity included); includes 4 passes	\$300.00 / each
<input type="checkbox"/> _____	10 x 30 Booth (electricity included); includes 6 passes	\$400.00 / each
<input type="checkbox"/> _____	Additional Passes (\$5.00 discount; participant must be 18 yrs. old)	\$35.00 / each

NOTE: Booth space is sold in 10 x 10 increments at \$100.00 above the Base Fee. Vendors are not permitted to have items more than 2 feet in front of the booth, and nothing to the sides or behind.

BADGE DETAIL: _____ Working Staff _____ Additional Passes _____ Total Passes

PAYMENT OPTIONS:

- MAIL** (check or money order) **PAYPAL**

A.B.A.T.E. OF ARIZONA
 Attn: TBFS 2022 Chair
 7000 N 16th St., Ste. 120, #434
 Phoenix, AZ 85020

Pay using Payment to Friends
 email: abateofaz@gmail.com

-- SIGN THE CONTRACT INCLUDED ON THE FOLLOWING PAGES --

TBFS 2022 RETAIL VENDOR APPLICATION AND CONTRACT

Both parties agree as follows:

ABATE OF ARIZONA and the VENDOR shall remain independent contractors; nothing contained herein or done pursuant hereto shall be construed to create any relationship or principal and agent or employer and employee between TOO BROKE FOR STURGIS and the VENDOR to make them joint ventures.

RIGHTS AND RESPONSIBILITIES OF TOO BROKE FOR STURGIS:

VENDOR spacing will be pre-assigned and under no circumstances will they be transferable.

TOO BROKE FOR STURGIS shall have the right to review and qualify the product line.

TOO BROKE FOR STURGIS shall have the right to terminate the VENDOR agreement at any time should the VENDOR fail to meet established standards and conditions set forth in this agreement and conduct sales activities in good faith.

TOO BROKE FOR STURGIS to provide space for VENDOR to provide services on the event grounds and reserves the right to limit VENDOR's vehicular access to the event area, as well as to disallow any VENDOR tent/structure that does not meet TOO BROKE FOR STURGIS quality standards.

TOO BROKE FOR STURGIS to provide the number of passes for working staff that corresponds to the booth payment by VENDOR.

VENDOR passes are available upon request with quantity to be approved by TOO BROKE FOR STURGIS. Unless otherwise agreed upon, any VENDOR passes that are used for any purpose other than for working staff of VENDOR are subject to a \$1000.00 fine per occurrence.

RESPONSIBILITIES OF THE VENDOR:

VENDOR agrees to pay all fines/penalties to TOO BROKE FOR STURGIS for any fines/penalties levied for non-compliance of contract terms. VENDOR agrees to pay a fee for booth as described herein and attached.

VENDOR booths must be manned at all times during event hours. Unmanned booths will be fined \$1000.00 and may be removed from the venue at the VENDOR's expense.

VENDOR booths are to be open and ready for business at the opening of doors each day; failure to do so may result in ejection from future events with TOO BROKE FOR STURGIS.

The VENDOR agrees to load in and load out their operations under the timeframe described within your acceptance email. VENDOR sales locations are at the discretion of TOO BROKE FOR STURGIS.

The VENDOR will not sell or donate space in its booth or site for advertising and/or promotion to any third party without TOO BROKE FOR STURGIS approval.

SALES & SALES TAX: VENDORS are responsible for keeping track of all of their sales and paying current state sales tax.

VENDOR retains one hundred percent (100%) of all sales. All participating VENDORS are required to collect and pay appropriate city and state sales tax on all items/services sold.

VENDOR agrees to pay all fines/penalties levied to TOO BROKE FOR STURGIS and to reimburse TOO BROKE FOR STURGIS for any fines/penalties levied to TOO BROKE FOR STURGIS as a result of VENDOR's non-compliance with any Federal, City, State, or local law including, but not limited to DEC, OSHA, FCC, DOL, DOH, and EPA.

FIRE & SAFETY: VENDOR must obey all fire codes, laws, ordinances, and regulations pertaining to health, fire prevention and public safety. VENDOR must not nail, staple, or otherwise affix anything to walls, the ground or any part of the exhibit area.

SECURITY: Overnight roving security is provided. However, no responsibility is assumed for the VENDOR property and/or exhibitors' artwork while on the grounds during the event; therefore, booths should be secured by the VENDOR.

PERMITS: VENDOR is responsible to obtain any other business licenses or permits, which may be required.

WASTE & CLEAN UP: VENDOR must have all equipment packed and moved by the designated time to allow for cleaning crews. VENDORS are responsible for all trash and waste of any kind. VENDOR agrees to remove all trash and other items from VENDOR’s site, leaving it in an “as-was” condition.

ELECTRICAL USAGE: Power is available to those VENDORS that need it. **All VENDORS are required to provide a Heavy Duty 100’ extension cord for your hook up.** If you need more than one hook-up to the spider box, you must get approval from TOO BROKE FOR STURGIS event organizer. 30 amp/125 available with 3-prong twist lock. Provide your own adapter if 30 amp/250 is needed. No 50amp breaker is available.

PARKING: Parking location will be directed upon arrival for load in by TOO BROKE FOR STURGIS event staff. Any support vehicles required by the VENDOR must be parked in the appropriate area as designated by TOO BROKE FOR STURGIS.

The succeeding entities that need to be included as an additional insured will be provided within your acceptance email.

CANCELLATIONS & REFUNDS: If VENDOR cancels less than 30 days before the event, all monies will be forfeited including deposits.

INCLEMENT WEATHER: No refunds will be given due to inclement weather or any other uncontrollable Act of God.

This contract is non-cancellable by VENDOR. VENDOR or the signatory below is fully responsible for all charges as outlined herein whether VENDOR uses the contracted space or not. **There will be no refunds or transfer of payment from one show to another without approval.** All space assignments are the final decision of TOO BROKE FOR STURGIS. TOO BROKE FOR STURGIS reserves all rights to change space assignments as they may determine necessary. All Exhibit materials must meet all fire codes. TOO BROKE FOR STURGIS reserves the right to require the modification of any Exhibit. TOO BROKE FOR STURGIS will not be responsible for inclement weather, sales results or any injury sustained by VENDORS or guests; damage to products or materials belonging to participants in the process of participation. VENDOR agrees to abide by all rules and guidelines set forth by TOO BROKE FOR STURGIS, the governing body and venue property owners written and oral. VENDOR understands failure to do so could result in ejection. VENDOR agrees to collect & remit required total sales tax on all relevant sales and obtain location city’s remits and fees. VENDOR understands that TOO BROKE FOR STURGIS will consider all categories of product including some select imports & promotions.

By signing this agreement, the VENDOR has read and agreed to abide by the rules and regulations of the event. The VENDOR further acknowledges that by submitting this application and paying the respective fees, it is not guaranteed acceptance into the event.

Authorizing Signature of VENDOR: _____

Print Name: _____

Date Signed: _____

Don’t hesitate to contact me with questions or concerns,

Thank you,

Joe Silk

Joe Silk

TBFS2022 Event Chairman

Mobile: (480) 628-8598

Email: miterangers@msn.com

Website: www.toobrokeforsturgis.com

Facebook: www.facebook.com/toobrokeforsturgis



VENDOR FAQs

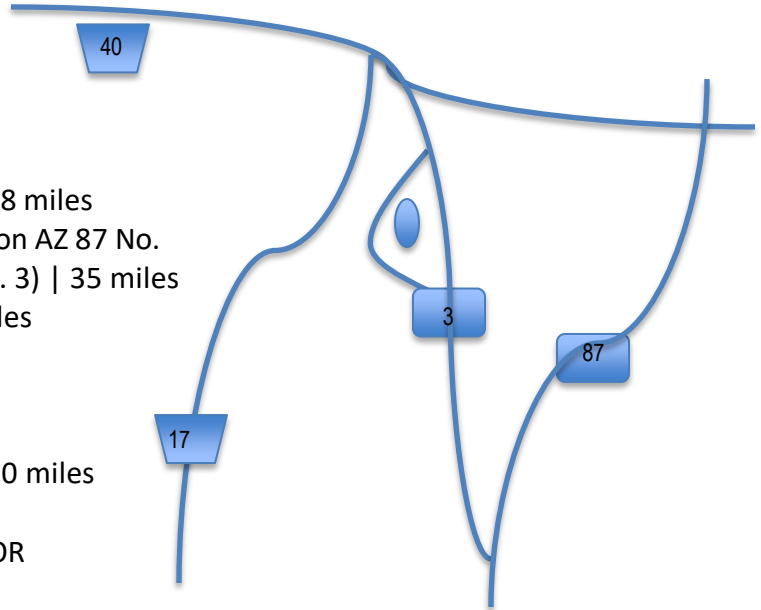
THANK YOU for your participation at TBFS. Your support this year, and year-after-year, helps ABATE and the TBFS Committee achieve its goal of offering a wide variety of goods, services, apparel, and food to meet the needs of the TBFS participants.

POINTS OF CONTACT

- Event/Vendor Coordinator: Joe Silk (480) 628-8598, miterangers@msn.com
- Electrical issues while at TBFS: Nick "Scooby" Wilkinson (480) 340-5338, nwilkinson1169@gmail.com

DIRECTIONS TO TBFS (@MORMON LAKE LODGE)

- **East Valley | 144 miles | 3 hours**
 1. Head north on Country Club Dr (AZ 87) | 78 miles
 2. Through the roundabouts in Payson, stay on AZ 87 No.
 3. Turn left onto Lake Mary Road (County Rd. 3) | 35 miles
 4. Turn left onto Mormon Lake Road | 27 miles
- **Phoenix | 139 miles | 2.5 hours**
 1. Head north on Black Canyon Highway | 110 miles
 2. Exit Lake Mary Road (Exit 339)
DO NOT EXIT AT STONEMAN LAKE ROAD OR MUNDS PARK
 3. Turn right onto Lake Mary Road (County Rd. 3) | 20 miles
 4. Turn right onto Mormon Lake Road | 7 miles



LOOK FOR THE BROWN, WOODEN MORMON LAKE LODGE SIGN WHEN ENTERING MORMON LAKE ROAD FROM EITHER DIRECTION (on County Rd. 3). IF YOU PASS IT, CONTINUE AROUND THE LAKE AND TURN ONTO MORMON LAKE ROAD AGAIN.

WEATHER

While weather is outside of our control, TBFS has only experienced beautiful weather at Mormon Lake in June. Anticipate 70 – 80 degrees during the day and 40 – 50 degrees at night.

CAMPING

The dry camping area at TBFS is plentiful, first come – first serve. Tents and RV/Trailers are no charge. Also available are port-o-johns, hand washing stations, spigots of potable water, and coin-operated showers.

BOOTH INFORMATION

Your contract sets forth the terms for vending at TBFS. The information below serves as clarification to such terms, and does not supersede any of those terms.

- **Booth Location**

ABATE and the TBFS Committee will attempt to accommodate the needs of our vendors. Please inform the TBFS Vendor Coordinator, no later than one week before TBFS, of any special needs or requests related to your booth. Ultimately, all booth locations are at the sole discretion of the TBFS Vendor Coordinator or Event Coordinator.

- **Booth Security**

Overnight roving security is provided 8pm-6am, however, no responsibility is assumed for your property. ABATE and the TBFS Committee recommends that you secure your booths each evening.

- **Set Up/Tear Down**

Set up of your booth shall occur no earlier than Thursday AM. (ABATE is able to accommodate your arrival on Wednesday with at least one week advance notice to the TBFS Vendor Coordinator.) Tear down of your booth cannot occur any earlier than Sunday morning.

- **Hours of Operation**

Vendors are required (as a minimum) to operate their booths during the event hours listed below.

- Thurs 12PM – 8PM
- Fri 9AM – 8PM
- Sat 9AM – 8PM

- **Etiquette**

To ensure TBFS remains successful, this year and in future years, we ask that you please maintain a biker friendly atmosphere. ABATE and the TBFS Committee will not tolerate undercutting, verbal assaults, or other inappropriate behavior of vendors, between vendors, or to our TBFS participants, volunteers, or TBFS Committee members.

- **Power**

If you need electricity at your booth, you are REQUIRED to bring, at a minimum, one heavy-duty 100' extension cord. ABATE will use your extension cord to plug into the ABATE-provided spider box or generator.

- **Exclusivity**

ABATE and the TBFS Committee cannot guarantee exclusivity to any TBFS vendor; however, if requested, we can and will disclose the types of goods/services of our vendors as provided via the TBFS Application and Contract.

WIRELESS SERVICES

Cash is king at TBFS, as WiFi is inconsistent. (Verizon is the best carrier at the Mormon Lake Lodge grounds.) Please do not rely on Square, PayPal or other wireless-based payment services. If needed, you may direct your patrons to one of two ATM locations at TBFS – usually located by ABATE Registration and ABATE Merchandise.